



# LIGHTLAB

LIGHT PAINTING  
PHOTOBOOTH & WORKSHOPS



Sola  
LIGHTBOMBING.COM



## **INTRODUCING THE LIGHT LAB**

Created by light artist Sola, The Light Lab is an experiential platform perfect for corporate and educational environments.

Harnessing a cutting edge technique, the Light Lab has been developed to be a show-stopping and highly engaging attraction at events and conferences which can activate your message in new and unique ways.

**The Light Lab can be used for**

- **Teambuilding Workshops**
- **A Unique Photobooth**
- **Education**
- **Knowledge Transfer**
- **Experiential activity**
- **and much more!**



**LIVE LIGHT PAINTING  
PHOTOBOOTH & WORKSHOPS**



**MAGIC LIGHT  
PAINTING PORTRAITS**

**TIME FOR SOME MAGIC!**

- 1. STRIKE A POSE**
- 2. FLASH GOES OFF**
- 3. IT ALL GOES DARK**
- 4. YOU STAY STILL!**
- 5. WE PAINT WITH LIGHT**

...CHECK OUT YOUR MAGIC PORTRAIT



by  [www.lightbombing.com](http://www.lightbombing.com)

## HOW DOES IT WORK?

The Light Lab most typically appears in the form of a pop-up marquee which acts as a controlled environment within which to work. Although almost any 'dark space' can be utilised to run activity.

The format, subject matter and content generated from Light Lab sessions can be tailored to meet specific project requirements and be tailored to a theme or subject.

The Light Lab appeals to everyone from 8 to 80 and leaves guests uplifted and wanting more.

***"This is an amazing attraction!"***

Andy Watson, Nike.



**LIVE LIGHT PAINTING  
PHOTOBOOTH & WORKSHOPS**



## WHO IS IT FOR?

### Audience:

The Light Lab can be used as a high impact engagement tool to educate and communicate with new audiences of peers and public.

### Subject Matter

The Light Lab can be used as a vehicle to communicate a wide range of subjects or can be used as a seriously fun engagement activity for social media content creation that people WANT to use.

### Outputs

- Instant uploads to social media
- Instant souvenir photographic prints
- Stop-Motion animation films
- Live feed to AV projections

**“WOW!!!!!!”**

Pretty much everybody who uses the Light Lab.



**LIVE LIGHT PAINTING  
PHOTOBOOTH & WORKSHOPS**



## IMAGE STYLES

Created live by Sola, Light Lab images combine professional quality portraits and live light painting.

There are a wide range of image styles from freestyle painting to branded & themed images.

The following slides will give you an idea of the main image styles – all of which can be fully customised to work with your event.

- // **All feature live light painting**
- // **Studio quality portraits**
- // **Tailored to your event or theme**

*“A fantastic way of bringing science to life”*

Beth Taylor

UK Chair for the International Year of Light



**LIVE LIGHT PAINTING  
PHOTOBOOTH & WORKSHOPS**



## **FREESTYLE PORTRAITS**

As always, a studio quality portrait with stunning light painting adding an extra element.

With Sola painting live we create one of a kind portraits using his trademark style of bold colourful light painting.

Choose from a range of colour ways or pick your own colour scheme to suit your event.



**LIVE LIGHT PAINTING  
PHOTOBOOTH & WORKSHOPS**



## CLASSIC STYLES

A really popular choice for young and old are classic portraits featuring rainbows and angel wings.

Painted live by sola.

Fun, fast and memories that last forever!



LIVE LIGHT PAINTING  
PHOTOBOOTH & WORKSHOPS





## THEMED PORTRAITS

Themed Light Lab portraits combine pre-made graphics and live light painting for seriously cool results.

We can create a wide range of styles / themes just for your event ...just ask!



LIVE LIGHT PAINTING  
PHOTOBOOTH & WORKSHOPS

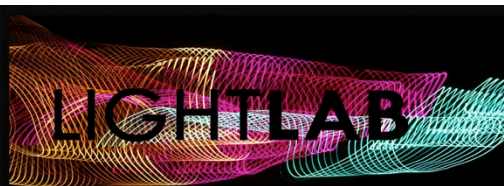
# THANK YOU.

**LOOK:** [www.lightbombing.com](http://www.lightbombing.com)

**WRITE:** [sola@lightbombing.com](mailto:sola@lightbombing.com)

**TALK:** +44 (0) 7855 204101

All images & Content © Sola / Peter Medicott 2016



**LIVE LIGHT PAINTING  
PHOTOBOOTH & WORKSHOPS**